



### **Ideas for how to use the Global Church Pledge**

Here are a list of just some of the ways that you can use the Global Church Pledge to galvanize support for the global movement to support family care:

- Bring together Christian leaders in your community to learn about the needs of children and families in their community and the importance of family care. Sign the Pledge as a part of a partnership moving forward.
- Invite Christians in your country or region to sign the pledge, then bring the Pledge to the local or national government as part of your advocacy efforts to make changes in government policies, procedures or support.
- Explain to your donors why you are supporting family care and show them the many other Christians who are doing so through the Global Church Pledge website. Engage the donors in your family care work by inviting them to sign the Pledge as well.
- Invite your congregation to join a family care ministry, like a foster care ministry or family strengthening effort, and in addition to giving ask them to sign the pledge and join the movement.
- Share the Global Church Pledge video and website with someone you know that cares about orphans and vulnerable children but doesn't yet understand the importance of family care. Then invite them to learn more with you.
- Promote family care by posting on social media using images provided in this toolkit and the Global Church Pledge promotional video.
- Add the Global Church Pledge logo and promotional video to your organization's website, linking to the Global Church Pledge site, to share the message with your website visitors.
- Write a blog or newsletter about the Global Church Pledge, why you support it, and inviting others to join you.
- Share the Global Church Pledge in November on Orphan Sunday with your church and invite others to sign it.