

Greetings, friend/[name],

[insert personal greeting]

I'm eager to share something exciting with you given [our shared goals and vision for the care for children].

A group of Christian organizations gathered during the 2019 United Nations general assembly to discuss how we can accelerate our efforts to see Christians supporting children in safe, loving families around the world. The [Global Church Pledge](#) resulted:

*We believe God designed families as the best environment for children and young people to receive the love, belonging, and protection they need in order to flourish.*

*Therefore, on behalf of vulnerable children around the world, we commit to support efforts which strengthen families, invest in family-based solutions, and combat the root causes of their vulnerability.*

The Pledge was created to galvanize the movement toward family care that has been gaining speed for the last two decades. To date, many incredible individuals, churches, and organizations have signed on to show their commitment and help catalyze the movement.

Because of our shared vision to [insert a personal example], I'm eager to ask you to join me in signing the [Global Church Pledge](#) and sharing it with others. Let me know what questions I can answer as you consider signing the Pledge and if there's anything I can do in supporting your commitment!

With gratitude for your support,

[name]